



CLIMB!



Official Newsletter of the Iowa Aviation Promotion Group

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View From the Pilot's Seat

- Tim Busch, IAPG President

For those who did not attend the annual meeting of the Iowa Aviation Promotion Group meeting Saturday night, you missed a fun and exciting event! Attendance was excellent, filling the meeting room, and hors' d'ourves were served, courtesy of Hy-Vee catering and coordinated by Bob Dickson.

The meeting was held at the Des Moines Public Schools Aviation Lab at the DSM airport. The Lab is run by Jerry Bradley and is a vocational high school program where high school students can earn college credit and FAA hours toward their Aircraft Maintenance Technician certification. Jerry and some of his students gave tours of the facility and a talk about the program.

Following a review of IAPG's finances and membership status by Chuck McDonald, Tim Busch began a review of IAPG's programs throughout 2007, including Communication Improvement (meeting telecons, the CLIMB! newsletter, and the ever-growing web page www.FlyIowa.org). Chuck McDonald reviewed Fly Iowa 2007 and Craig Smith, manager of the Des Moines International Airport provided his perspective of the event and a look at where DSM is going and growing, which includes an educational park on the DSM field.

Chuck reviewed the year's Day Camps, with 184 total kids participating across the state for the year! The communities participating included:

- 59 Kids June 9: Mason City with EAA Chapter 94 Providing Young Eagle Rides
- 36 Kids July 14: Ankeny with EAA Chapter 135 Providing Young Eagle Rides

- 25 Kids Sept 15: Ankeny with EAA Chapter 135 Providing Young Eagle Rides
- 9 Kids Sept 8: Knoxville with EAA Chapter 135 Providing Young Eagle Rides
- 47 Kids Sept 12: Allison
- 8 Kids October 20: Keokuk

Tim Busch then reviewed the first annual Fly Iowa Challenge and announced the winners of the event:

In the Pilot category:

- 1st Prize: Bruce Beecroft - Garmin 496 GPS
- 2nd Prize: Ron Mayland - Bose X Headset
- 3rd Prize: Paul Stoecker - Sporty's Handheld Radio

In the Future Pilot category:

- 1st Prize: Jason Boggess - \$2500 Learn to Fly Scholarship

Tim reminded the group that RAGBRAI didn't start with 15,000 riders, but started with just two participants. The Challenge had a couple dozen participants, but just three who actually flew to every one of Iowa's 115 public use airports. Jason actually DROVE to most of the airports! Then he introduced Bruce Beecroft, who made a very informative and entertaining presentation, complete with pictures, about Bruce and Paul's trek across state, covering all 115 airports, plus a few more, in FOUR days! Paul calculated the number of possible paths toward landing at all the airports, which took four days of supercomputer time, at 6.7 x 10 to the 198th power!

Tim reviewed the Blue Skies program, with data showing how aviation in Iowa has been shrinking, rather than growing, and suggested

Volunteers Wanted

- Tim Busch



Bruce Beecroft, Winner of the First Iowa Aviation Challenge, Visits Shenandoah.

The Iowa Aviation Promotion Group depends on volunteers like you to make our mission a success.

We have an immediate need for volunteers to assist with a variety of IAPG programs, including the following:

A Newsletter Editor. Must have a computer, preferably with Microsoft Publisher, and the skills to use it, or at least the desire to learn. CLIMB! Is published bi-monthly and distributed hither and yon across the state of Iowa. Creativity is a plus. The Editor composes, edits, and distributes CLIMB!

Fly Iowa Challenge Manager. Sets goals and implements a program designed to get more of Iowa's pilots and aviation enthusiasts active and visiting Iowa's outstanding airports and aviation museums.

Aviation Youth Camp Coordinator. The Youth Camp Coordinator brings together airports, EAA

Chapter Young Eagle Coordinators, and Youth Camp Leaders together to create successful and fun camps for kids. The Coordinator develops promotion and advertising targeted at creating full camp sessions. Also works to develop, maintain, and improve an exciting and fun camp syllabus.

Fly Iowa Coordinator. Assists in coordinating the annual Fly Iowa event, including events, displays, pancake breakfasts. Works to increase attendance by develop-

ing and distributing statewide promotion and advertising.

Public Relations Coordinator. This is IAPG's front line. The PR Coordinator is a press release machine, creating press releases for any and all aviation events and IAPG announcements. Distributes PR to Iowa media sources. Must have excellent spelling and grammar skills, qualifying as a grammar cop.

If you have any interest in volunteering, we will be more than willing to help you get started.



**Allison
Iowa Airports Come in All Sizes**



Hands-On at Keokuk Youth Camp

	STU	SPT	REC	PVT	COM	ATP	TOT	FOR	FLT	AUTH	FLT	FOR
	PILOT	PILOT	PILOT	PILOT	PILOT	PILOT	US PILOT	PILOT	INSTR	INSTR	ENG	FLT ENG
July-05	886	0	2	3227	1306	685	6106	51	829	1	167	1
November-06	814	16	1	3092	1264	696	5883	48	848	1	164	0
December-06												
January-07	804	21	1	3035	1259	697	5817	48	844	1	164	0
February-07	799	29	1	3006	1256	697	5788	47	841	1	165	0
March-07	780	33	1	3007	1252	700	5773	48	844	1	165	0
April-07	789	33	1	2991	1260	700	5774	48	845	1	162	0
May-07	768	33	1	2994	1259	700	5755	48	844	0	160	0
June-07	758	33	1	2985	1260	708	5745	47	851	0	161	0
July-07	760	34	1	2983	1252	708	5738	47	850	0	161	0
August-07	751	34	1	2980	1247	710	5723	47	847	0	160	0
September-07	773	35	1	2993	1245	710	5757	46	852	0	158	0
October-07	768	36	1	2983	1232	703	5723	46	850	1	157	0
November-07	757	37	1	2971	1222	712	5700	46	853	1	155	0

View From the Pilot's Seat—continued

ways that IAPG could play a larger role in changing this trend.

Elections were held, with the following officers and directors voted for 2008:

President: Tim Busch
 Vice President: Paul Berge
 Secretary / Treasurer: Chuck McDonald

Directors:

3 year Term: Shane Vande Voort

3 year Term: Maurey Topf
 2 year Term: David Kalwishky

Tim then closed out the meeting with a look into 2008, first requesting help in implementing our existing programs so we could expand into additional programs for the coming year.

The Blue Skies program will add an advertising program to encourage more people to become pilots and aviation maintenance and avionics

technicians. The Iowa Fly-library will use donations to supply aviation-related books and magazines to local libraries across the state.

The evening was a great success. Thanks to Jerry Bradley for hosting the event and thanks to all who contributed and participated.



Bruce Beecroft Accepts The Fly Iowa Challenge Grand Prize

Patriotic Rock— Greenfield

Just up the road a few miles north of the Iowa Aviation Museum at Greenfield is a sight you need to see in person.

The Patriotic rock is located at the Schildberg Construction - Jefferson Quarry and painted by Ray "Bubba" Sorensen.

The rock was a local graffiti rock for twenty years for the surrounding schools. Out of respect, the local students have not defaced the painting in the past nine years

since Bubba has been painting his tribute.

"I love my country, and I do it out of respect for the veterans." Quoted Ray "Bubba" Sorensen.

Bubba draws a sketch of his idea on paper and then draws the design by free hand onto the rock. This takes him anywhere from one to three weeks to paint and he has been doing it for nine consecutive years. Bubba is interested in military history and

gets his ideas from books, movies, previous artwork and images by other artists.

The rock is located on Highway 25, just 1 mile south of Interstate-80 near Greenfield, exit 86. If traveling from Greenfield junction 25 & 92, take Hwy 25 north 12 miles.



Blue Skies

After one year of taking data from the FAA's web site (see table at left), it should be obvious that we have a problem in Iowa. We are losing pilots.

The number of flight instructors is a good news, bad news story. With 850 flight instructors, we should expect to see 1700 new pilots per year in Iowa, yet we're still losing pilots. The problem is 80% of our instructors never

teach a single student. This is a trend we need to change. Instructors need to be fully engaged in order to help start a growth trend.

The bright spot in the data is the Sport Pilot license. After just three years, Sport Pilot is growing.....not terribly fast yet, but this is a trend we can work with at our airports and flight schools.

Don't worry that the problem is only in Iowa. This trend runs all across the country. The airlines are canceling flights because they can't supply pilots for every flight, and they are at the top of the pilot food chain. Corporations and flight schools also feel the pinch in a big way.

As we begin promoting aviation training, we need to emphasize that the current situation spells

opportunity for anyone who has ever had an interest in learning to fly. We will start a major promotional campaign in 2008 to turn the trend around.

The end result of course is a great economic boost to the state. At last measurement, aviation contributed \$1.2B to Iowa's economy. Think what it could do if we doubled the pilot population.

- Tim Busch



Organization

*Official Newsletter of the Iowa Aviation
Promotion Group*

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Growing Iowa Aviation

We're on the web!

www.FlyIowa.org

The Iowa Aviation Promotion Group is a non-profit organization whose mission is to grow aviation by increasing the number of pilots, aviation users, and aviation supporters within the state. IAPG offers a number of programs intended to: increase awareness of the benefits of aviation, educate the public, increase the activity level of current aviation enthusiasts, increase the number of pilots and aircraft within the state, and provide opportunities for young and old to experience aviation in Iowa. We have set measurable goals to monitor the benefit of each of these programs.

In order to meet our goals, we will aggressively work to maximize communication about our activities to inform members and non-members alike by doing the following:

- Hosting Teleconferences for all IAPG Meetings
- Host a continuously updated IAPG Web Page
- Distribute an informative Newsletter

These activities require financial support and volunteer assistance from people like you. There are many levels of membership in IAPG. Please consider becoming a member by completing the membership form and donating to this worthy organization. Iowa Aviation Promotion Group is a 501c3 corporation incorporated in the state of Iowa. Donations are tax deductible.

www.FlyIowa.org

Welcome!

Welcome to CLIMB, the official newsletter of the Iowa Aviation Promotion Group, a non-profit organization whose mission is to grow aviation in Iowa by increasing the number of pilots, aviation users, and aviation supporters within the state.

In the coming months, you will see more IAPG initiatives aimed at increasing awareness of the benefits of aviation, educating the public, and providing opportunities for young and old to experience aviation in Iowa. We will set measurable goals to monitor the benefit of each of these programs. The new programs will increase the number and activity level of existing pilots and aviation enthusiasts and increase the contribution of

aviation to Iowa's economy.

The goal of this newsletter will be to communicate to you the programs, activities, and progress of our organization. We hope that you will find this information useful enough for you to become a part of IAPG and help us to grow the industry in new and innovative ways.

Membership in the Iowa Aviation Promotion Group exists at several support levels. Please consider supporting the goals of IAPG with a tax-deductible donation appropriate to your interest and ability to contribute. It takes all of us, working together, to grow aviation in our state.

