



Official Newsletter of the Iowa Aviation Promotion Group

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View From the Pilot's Seat

- Tim Busch, IAPG President

The Longest Winter and the Coming Great Flying Season

By anyone measure, this has been one of the toughest winters on record. The statisticians tell us that the winter of 2007/2008 is easily within the top 10 snowiest winters of all time. But that doesn't tell the whole story.

For flyers, there were very few VFR flying days from December 1st until the end of February. Ice, fog, snow, and bitterly cold temperatures combined to produce the worst flying winter I can remember since I started flying in 1981.

Coming out of winter, there is already a lot of pent-up demand for flying from current pilots and future pilots. Calendars are filling up with a wide variety of aviation events. We at IAPG plan to be there all the way. Here are just a few upcoming events we will be participating in:

April 19 & 20 - Des Moines Jordan Creek Town Center aviation display. Thanks to Shane Vande Voort and Cirrus' Mike Keefe, IAPG and Cirrus have teamed up to get some excellent exposure in a very public forum. We will need IAPG volunteers for the event. Please contact Shane to volunteer your assistance.

April 23 & 24 - Iowa Aviation Conference, Sheraton Hotel, West Des Moines. Sponsored by the Iowa Department of Transportation, the conference is an annual event for IAPG. We will have a booth at the conference and have an opportunity to show airport managers and FBOs what we can do to help their/our airports.

April 25 - 27 99's North Central Section Spring Meeting, Terrible's Lakeside Casino, Osceola (www.iowa99s.org)

Flight Breakfasts are a favorite event among Iowa's pilots and local aviation enthusiasts. Here are some of the upcoming Flight Breakfasts. We would like to have an IAPG presence at as many as possible to share our mission and our progress with attendees.

- April 5 - Ft. Dodge Chili Fly-In
April 5 - Ames Flight Breakfast
April 6 - Dubuque Flight Breakfast
May 3 - Pella Flight Breakfast
May 18 - Cherokee Flight Breakfast
May 24 - Newton Flight Breakfast
June 1 - Audubon Flight Breakfast
June 1 - Washington Flight Breakfast
June 8 - Red Oak Flight Breakfast
June 14 - Keosauqua Flight Breakfast
June 15 - Maquoketa Flight Breakfast
June 15 - Spencer Flight Breakfast
June 21 & 22 - Quad City Airshow
June 22 - Rock Rapids Flight Breakfast
June 29 - Tipton Flight Breakfast

You can see we have many opportunities! If you have an interest in putting up an IAPG display, please contact one of the IAPG officers and we will help you get set up.

2008 is going to be a great year for aviation. Let's get the word out about IAPG!

- Tim Busch, IAPG President

## Youth Aviation Camps

- Tim Busch

Last year's camp lineup was a great success, with 184 campers in six camps. For 2008, our goal is to at least double the number of camps and campers.

aviation organizations who you can partner with to make a better event for the kids.

were glued to the windows as Greg "taxied" the bus across the airport, getting an up-close view of the airport signs and airplanes in action.

enthusiasts.

So let's begin. I'd like everyone reading this to commit to hosting just one camp this year at your airport.

To make it happen, we won't be doing it alone. Iowa's EAA chapters are great partners in the camps, as EAA members contribute greatly through the Young Eagles program. Think about other

Although we have a set of guidelines in the FAA's Path program, feel free to add fun and interesting things for the kids to do. At last year's Keokuk camp, Greg Gobble commandeered a city shuttle bus and gave the kids a tour of the entire airfield. They

In these half-day sessions, your goal is to provide the kids with a memory they won't forget. You are planting seeds that we hope will sprout and grow into future aviators and aviation

Your first step of course, is to put a date on your calendar. Let's get some camps planned so we can advertise at the schools before school is out for the year.

## Recruiting Drive

- Tim Busch



In order to continue growing IAPG so we can grow Iowa aviation, we need to increase our membership and financial support.

corporate supporters such as Meredith, John Deere, Pella Windows, Casey's, and others to help share in IAPG's mission and success? Typical corporate contacts include Community Relations managers or Vice Presidents. Do you know a corporate contact we may use to present IAPG's story?

leader, and a corporate supporter, our support would strengthen considerably. Please take this as a challenge. We need your help in growing the organization.

Having more members provides greater potential for projects at more Iowa airports and communities. Every member is a volunteer who can ensure success in his or her own community. Every member is also a financial supporter who can help make our programs successful.

My goal is to grow to over 100 members by the end of June. Try to recruit your local airport officials, every pilot, and every aviation user and support to help. Let's all work together to make it happen.

## Kids 'n Planes Does it get any better than this?

Our future members may come from many different directions. Individual members may be pilots, teachers, students, business people, or anyone who wants to help grow Iowa aviation.

We have a video on DVD showing Fly Iowa footage, but we also need video from our Youth Aviation Camps and other programs to round out the picture we present to potential members & supporters. Do you have media contacts who could help produce informational videos?



They may be airport managers, FBO owners, or community leaders who understand the benefit aviation plays in their community's economy.

Take a few minutes to think about who you might recruit. If every current member recruited three new members: an individual, an airport

Corporations are users and excellent supporters of aviation. Rockwell Collins is a solid support of IAPG. Can we enlist new



## Who Wins? – The Effects of the Efforts of IAPG, Its Members and Contributors

I have been asked, “Why do this? Why be part of IAPG? What does it do for you. What can it do for me?”

For me, it’s a big picture thing: If we do this right, we can benefit many. Sure, we support great causes like Angel Flight, and Agricultural Aviation, and Air Ambulance work, but it’s even bigger than that. Here are some of the different perspectives of how aviation make everyone a winner:

### Flying Students Win Because:

- Fewer Hours to Earn a License
- Lower Cost to Train
- Higher Quality Training
- Better Equipment
- Local Training = Lower Travel Time to the Airport

### Pilots Win Because:

- New Planes Will Cost Less
- Insurance Rates Can be Lower

- Fuel Prices Can be Lower
- More airports will have better service & facilities
- Better Treatment by The Media – Being a Pilot Will Be A Mainstream Activity, Not “Rich Boys With Toys”

### Flight Instructors Win Because:

- More Students
- Better Pay
- Better Equipment

### Flight Schools & FBOs Win Because:

- More Pilots
- More Profit
- More Fuel Sales
- More Aircraft Sales
- More Hangars Rented
- More Instructor Availability

### Manufacturers Win Because:

- More Aircraft, Engines, & Avionics Sold
- More Profit

### Service Companies Win Because:

- More Airport Expansion

### Projects

- More Insurance Sales
- More Opportunities for More Service Companies

### Businesses Win Because

- More Communities with Better Aviation Service & Support
- Better Access to Iowa Communities
- Better Access to Highly Educated & Skilled Iowans

### Communities Win Because:

- Direct Contributions:
  - More Fuel Sales
  - More Hangar Rent
  - More Community Activities Held at Their Airport
  - More Dollars Spent in Their Community
  - More State & Federal Funding For Communities With Active, Growing Airports
- Indirect Contributions:
  - A Public That Understands The Benefit of Their Local Airport

- Businesses are Attracted to Communities With Active, Growing Airports
- More Local Jobs
- Better Political Support of Iowa Aviation

**All Of This Results In More Financial Feedback To All Groups To Continue Growing The Aviation Industry In Iowa. The Circle Grows....**

**Think about what IAPG can do to make these results.**

**What Other Effects Are There?**

**Who Else Wins?**

## Blue Skies—Monthly Status

	STU	SPT	REC	PVT	COM	ATP	TOT	FOR	FLT	AUTH	FLT	FOR
	PILOT	PILOT	PILOT	PILOT	PILOT	PILOT	US PILOT	PILOT	INSTR	INSTR	ENG	FLT ENG
<b>July-05</b>	886	0	2	3227	1306	685	6106	51	829	1	167	1
<b>November-06</b>	814	16	1	3092	1264	696	5883	48	848	1	164	0
<b>December-06</b>												
<b>January-07</b>	804	21	1	3035	1259	697	5817	48	844	1	164	0
<b>February-07</b>	799	29	1	3006	1256	697	5788	47	841	1	165	0
<b>March-07</b>	780	33	1	3007	1252	700	5773	48	844	1	165	0
<b>April-07</b>	789	33	1	2991	1260	700	5774	48	845	1	162	0
<b>May-07</b>	768	33	1	2994	1259	700	5755	48	844	0	160	0
<b>June-07</b>	758	33	1	2985	1260	708	5745	47	851	0	161	0
<b>July-07</b>	760	34	1	2983	1252	708	5738	47	850	0	161	0
<b>August-07</b>	751	34	1	2980	1247	710	5723	47	847	0	160	0
<b>September-07</b>	773	35	1	2993	1245	710	5757	46	852	0	158	0
<b>October-07</b>	768	36	1	2983	1232	703	5723	46	850	1	157	0
<b>November-07</b>	757	37	1	2971	1222	712	5700	46	853	1	155	0
<b>December-07</b>	735	39	1	2946	1212	710	5643	45	845	1	155	0
<b>January-08</b>	722	42	1	2923	1206	708	5602	45	846	1	156	0
<b>February-08</b>	708	43	1	2920	1200	710	5582	45	851	1	155	0
<b>March-08</b>	713	43	1	2916	1191	711	5575	45	851	1	155	0



## Organization

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### Growing Iowa Aviation

We're on the web!

[www.FlyIowa.org](http://www.FlyIowa.org)

The Iowa Aviation Promotion Group is a non-profit organization whose mission is to grow aviation by increasing the number of pilots, aviation users, and aviation supporters within the state. IAPG offers a number of programs intended to: increase awareness of the benefits of aviation, educate the public, increase the activity level of current aviation enthusiasts, increase the number of pilots and aircraft within the state, and provide opportunities for young and old to experience aviation in Iowa. We have set measurable goals to monitor the benefit of each of these programs.

In order to meet our goals, we will aggressively work to maximize communication about our activities to inform members and non-members alike by doing the following:

- Hosting Teleconferences for all IAPG Meetings
- Host a continuously updated IAPG Web Page
- Distribute an informative Newsletter

These activities require financial support and volunteer assistance from people like you. There are many levels of membership in IAPG. Please consider becoming a member by completing the membership form and donating to this worthy organization. Iowa Aviation Promotion Group is a 501c3 corporation incorporated in the state of Iowa. Donations are tax deductible.

[www.FlyIowa.org](http://www.FlyIowa.org)

## Aviation Lands in Classrooms

With a little ingenuity, enterprising teachers fit aviation into their math and science curricula—and their students benefit. At Heritage Christian Academy in Fort Collins, Colorado, high school students can take a class on fundamental of flying, which readies them for the FAA private pilot knowledge test, according to an article in The Fort Collins Coloradoan. At Woodbine Middle School in Woodbine, Iowa, sixth grade science teacher Don Groff is using a flight simulator on laptop computers to teach students the principles of aerodynamics. Groff obtained a \$3,000 Kiwanis International grant to purchase the simulator and rudder pedals and has invited a local flight instructor to the class, according to an arti-

cle in the Logan Herald Observer.

Want to work with your school to create an aviation program? The internet links on the right are loaded with excellent materials and information. These are just a few of the many resources available to help you get started creating your own classroom aviation program.



- [http://www.faa.gov/education\\_research/education/educator\\_resources/curriculum](http://www.faa.gov/education_research/education/educator_resources/curriculum)
- [http://www.faa.gov/education\\_research/education/student\\_resources/kids\\_corner/](http://www.faa.gov/education_research/education/student_resources/kids_corner/)
- <http://www.eaacharterschool.com>
- <http://www.aviationeducation.org>
- <http://www.aeroscholars.com>
- <http://www.avkids.com>
- <http://www.grc.nasa.gov/WWW/K-12/airplane/guided.htm>
- <http://www.grc.nasa.gov/WWW/K-12/aeroact.htm>
- <http://www.grc.nasa.gov/WWW/K-12/airplane/short.html>
- <http://www.youthaviationadventure.org>
- <http://www.thehobbyquest.com>
- <http://www.realityflightschool.com>
- [http://www.cyfernet.org/integrate/iowa/flying\\_things.html](http://www.cyfernet.org/integrate/iowa/flying_things.html)
- <http://www.dot.wisconsin.gov/travel/air/ace.htm>
- <http://www.fergworld.com/training/>
- [http://www.cap.gov/visitors/members/aerospace\\_education/](http://www.cap.gov/visitors/members/aerospace_education/)