



Official Newsletter of the Iowa Aviation Promotion Group

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www.FlyIowa.org

View From the Pilot's Seat

- Tim Busch, IAPG President

It's been a busy couple of months spooling up for a great flying year in Iowa. Sure, the gas prices are awful, but we're making the best of it.

Hotmail list. More information is available on our web site at www.flyiowa.org.

While gas prices are holding down recreational flying, most noticeable at smaller airports, it seems the business community has barely slowed down at all. They still need the time savings of air travel and are flying many corporate piston and jet aircraft hours. Of course, the airlines are having trouble making money with gas prices so high, but the seats are still full of paying passengers.

There is definite interest in the Challenge. Just this weekend while I was flying with a student, I heard one fellow flyer on the radio who was attempting to complete the challenge in one day! We'll let you know as soon as we get details about his adventure.

We had a great weekend April 19th & 20th at Jordan Creek Town Center in Des Moines. Take a look at the article and pictures inside this issue. I hope we can host more of these events in the future.

Along the way to creating materials for the Challenge, we thought it would be good to create window stickers with the Fly Iowa Challenge logo for distribution around the state. It seemed like a great logo and good way to let the general public know that general aviation is here and available to them too.

IAPG was well represented at the Iowa Aviation Conference April 23rd & 24th. We had a booth at the show and were taking names of airports who had an interest in hosting an aviation camp. Chuck McDonald and I were on-hand staffing the booth. I got a chance to sell IAPG and the camps to show participants during a quick exhibitor "show and tell" moment. Also, Tim McClung had a big screen scrolling between presentations and the IAPG camps were one of the screens. Between the booth, the speech, and the big screen, I'm sure every airport representative knew about the camps.

Fly Iowa 2008 will be held August 8, 9, & 10 in Storm Lake. Preparations are moving forward full steam ahead. Independence would like to host Fly Iowa 2009 to show off their yet-to-be-completed new airport. I hope they finish this huge project in time!

I will be traveling to Des Moines in June to talk about general aviation on Iowa Public Television. I plan to send out a notice before the program airs. The plan was to have the TV spot in May, but it was pre-empted by the Parkersburg tornado. It's been amazing watching the state pull together to help out the Parkersburg and New Hartford rebuild after being flattened by this extreme weather phenomenon.

The following week, Osceola hosted the 99s North Central Section Meeting April 25-27. Our own Paul Berge was the keynote speaker at the banquet Saturday night.

It's flight breakfast season in Iowa. Every community hosting a flight breakfast attracts hundreds of members of the non-flying, but interested, public. If you have an interest in promoting aviation to this audience, please let us know. We can help supply materials and information that will help grow your aviation community. If you're not already a member, please consider joining IAPG to help grow aviation in Iowa.

As you will read inside this issue, we kicked off the Fly Iowa Challenge for 2008 and Beyond. By now you should have seen an announcement from one of several sources, including the DOT's

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Fly Iowa Challenge: 2008 and Beyond!

In 2007, IAPG launched Fly Iowa Challenge 2007. Several dozen pilots and non-pilots participated and visited airports throughout Iowa from May 1 until September 30. The 2007 top winners visited all 115 public airports.

In the spirit of continuing the IAPG mission of growing aviation, stimulating pilot activity, and providing some friendly competition, IAPG is extending the Fly Iowa Challenge to 2008 and Beyond! The Fly Iowa Challenge program has been modified in several ways to broaden the participation:

The contest will begin when the participant pays the entry fee and receives the Fly Iowa Challenge Passport. Registration can be accomplished on-line by visiting www.flyiowa.org and entry fee and IAPG membership can be paid on-line by PayPal or downloading and mailing the application and entry fee to IAPG.

Participants can complete the contest requirements of fly-in visits to airports either within a 12 or 24 consecutive month period. Prize levels are dependent on number of airports visited and the 12 month

qualifies for higher prize levels than the 24 month window.

Registered participants will be given a Fly Iowa Challenge Passport in which to record airport visits. IAPG will reserve the right to verify passport entries against the participant's official FAA Pilot Log.

The complete package explaining the Fly Iowa Challenge 2008 and Beyond is available on the IAPG web site at :

www.flyiowa.org

The purpose of the contest is to challenge Iowa's pilots to visit Iowa's 115 public use airports and at least one of Iowa's Aviation Museums. The 2008 Fly Iowa Challenge is open to pilots age 17 and up. You need not be an Iowa resident.

Why are we doing this?

- To increase awareness of and promote Iowa's excellent system of public airports.
- To increase the flying activity level at Iowa's airports.

- To increase support for the goals of Iowa Aviation Promotion Group.
- Increase the activity and proficiency level of Iowa's pilots.

Fly Iowa Challenge Rules

- You must be 17 years old as of the date of registration for the contest. Participants under age 18 must have parent or guardian permission.
- Your goal is to visit as many Iowa airports as possible either within a consecutive 12 or 24 month period and to record the visits in both your official FAA Pilot Log and the Fly Iowa Challenge 2008 passport. IAPG reserves the right to verify your passport entries against your official log book. A landing, at least a touch and go, constitutes an airport visit. Full stops are encouraged. In the event there are safety or aircraft performance considerations which make a

fly-in visit unwise, a drive-in visit to the airport may be substituted.

- Your payment of the \$25 registration fee entitles you to Participating Membership in IAPG and 12 months of registration for completion of the Fly Iowa Challenge. Only airports visited after the date of Fly Iowa Challenge registration may be counted in meeting the Fly Iowa Challenge requirement. If you choose to extend your participation for the 24 month challenge competition, you must renew your membership and contest registration for an additional year.
- Upon completion of the Fly Iowa Challenge, mail your completed Fly Iowa Challenge Passport to:

Fly Iowa Challenge 2008
Iowa Aviation Promotion Group
3700 SE Convenience Blvd
Ankeny, IA 50021

Aviation Youth Camp Status

Is your camp scheduled for this summer? Here is the current aviation camp lineup for 2008:

Spencer	March 15
Mason City	June 14
Tipton	June 14
Ankeny	June 28
Ames	July 19
Storm Lake	August 19

Don't let the youth in your aviation community miss this fun and educational event! Get it on your calendar and we'll help promote it in your community.



Jordan Creek Promotional Event

Volunteers from all over Iowa met at Jordan Creek Town Center in West Des Moines April 19th and 20th to promote aviation to the general public. The event was organized by Shane Vande Voort of Classic Aviation in Pella, and Mike Keefe from Cirrus. Mike arranged for transportation of the Cirrus traveling demonstration aircraft and the pair worked with Jordan Creek on the dates and pricing.

Moines for the weekend to bring people to the mall. IAPG volunteers from all across Iowa worked side-by-side with Cirrus representatives to answer questions about aviation and learning to fly as well as specifics about the Cirrus.



The day was perfect for the event, and it helped to have several events in Des

Moines. It was fun to watch the looks of disbelief on the shoppers as they slowed to a stop and diverted their



path to take a closer look at the high-tech Cirrus. Typical questions included “How did you get it in here?”, “Did you fly it in?”, and “How can I learn to fly?”. Many spouses and kids stayed to talk aviation while the shopping spouse power shopped.

ing the word of aviation. We hope to work with Cirrus and other manufacturers in the future on similar events and hope that we can have a similar event at Coral Ridge mall very soon. This is the kind of event that will help our Blue Skies growth program gain momentum.

If you have ideas for future promotional events, please let us know and we will try to help. We're all in this together!

The weekend was a great success in spread-

Blue Skies—Monthly Status

- Tim Busch

Could it be a touch of good news? Student Pilot and Private Pilot numbers turned slightly upward in May. Anecdotal evidence says there is a lot of interest in learning to fly for personal, business, and career (airline, military, or corporate) reasons. We at IAPG want to help these individuals find a way to develop these interests.

If you are an airport or FBO manager, flight school owner, or flight instructor, we want to help you be successful in helping these people be successful. We can provide data similar to what you see on the right, specific for your Iowa county. Then we'll help you find these future pilots.

We want to help. If you're interested, contact me at Tim@IowaFlightTraining.com.

	STU	SPT	REC	PVT	COM	ATP	TOT
	PILOT	PILOT	PILOT	PILOT	PILOT	PILOT	US PILOT
July-05	886	0	2	3227	1306	685	6106
November-06	814	16	1	3092	1264	696	5883
December-06							
January-07	804	21	1	3035	1259	697	5817
February-07	799	29	1	3006	1256	697	5788
March-07	780	33	1	3007	1252	700	5773
April-07	789	33	1	2991	1260	700	5774
May-07	768	33	1	2994	1259	700	5755
June-07	758	33	1	2985	1260	708	5745
July-07	760	34	1	2983	1252	708	5738
August-07	751	34	1	2980	1247	710	5723
September-07	773	35	1	2993	1245	710	5757
October-07	768	36	1	2983	1232	703	5723
November-07	757	37	1	2971	1222	712	5700
December-07	735	39	1	2946	1212	710	5643
January-08	722	42	1	2923	1206	708	5602
February-08	708	43	1	2920	1200	710	5582
March-08	713	43	1	2916	1191	711	5575
April-08	730	43	1	2893	1189	715	5571
May-08	744	43	1	2899	1184	710	5581



Organization

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Growing Iowa Aviation

We're on the web!

www.FlyIowa.org

The Iowa Aviation Promotion Group is a non-profit organization whose mission is to grow aviation by increasing the number of pilots, aviation users, and aviation supporters within the state. IAPG offers a number of programs intended to: increase awareness of the benefits of aviation, educate the public, increase the activity level of current aviation enthusiasts, increase the number of pilots and aircraft within the state, and provide opportunities for young and old to experience aviation in Iowa. We have set measurable goals to monitor the benefit of each of these programs.

In order to meet our goals, we will aggressively work to maximize communication about our activities to inform members and non-members alike by doing the following:

- Hosting Teleconferences for all IAPG Meetings
- Host a continuously updated IAPG Web Page
- Distribute an informative Newsletter

These activities require financial support and volunteer assistance from people like you. There are many levels of membership in IAPG. Please consider becoming a member by completing the membership form and donating to this worthy organization. Iowa Aviation Promotion Group is a 501c3 corporation incorporated in the state of Iowa. Donations are tax deductible.

www.FlyIowa.org

Paul Berge Presented with FAA Award

Congratulations to our own Paul Berge, who was awarded the FAA Central Region's FAASTEAM Representative of the Year in April. Paul is a frequent organizer of FAAST Safety Seminars.



Airplanes are time machines!

With direct access to thousands of communities throughout the United States, personal and business airplanes can open up opportunities for making travel more convenient and efficient.

